

Victoria Row gears up for street party after Festival of Lights concerts

Street Fest will feature several portable bars on Canada Day weekend

By STACEY MURRAY
THE GUARDIAN

Those attending the Festival of Lights will be able to take the celebration down the road following live performances this year, as Victoria Row prepares for a two-night street party.

Street Fest, which is hosted by Hennessey Events, will take place on Victoria Row following Festival of Lights performances June 30 and July 1.

Victoria Row will be fenced off for the event, and there will be several portable bars within the area.

The street fest will take place from 10 p.m. to 1 a.m. and is hosted by Hennessey Events.

Bill Hennessey said he's wanted to plan a street party for some time, so when the idea of holding something on Canada Day weekend in Charlottetown came to mind, he knew it would be

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Bill Hennessey

the perfect fit for what he had in mind.

"We wanted to create a unique event that everyone would be excited about," he said. "It only made sense to do it that weekend."

There was a similar event several years ago, but on a smaller scale, he said.

"I took that idea and formalized things."

Hennessey is working in conjunction with the City of Charlottetown and the Victoria Row Merchants Association.

City events development officer Wayne Long said Hennessey brought the idea to the city, and after council reviewed it, they decided it would be a good fit for the festival.

"Overall, the city is supportive," he said.

"At the end of the day, the city felt it meshed well with Victoria Row."

The first 1,000 tickets, which will be valid for both nights, can be purchased for \$20 at www.gettickets.ca, as well as Fishbones, Ise's, East Side Mario's, Pat and Willy's, Jakes and Gahan House.

Hennessey said there's been a lot of interest in tickets so far.



Long

On the web: www.StreetsFest.com